

AQHA EUROPEAN SUMMIT AGENDA

January 30 – February 2, 2020

ROME, ITALY

Location: [Cardinal Hotel St. Peter](#)

Via Leone Dehon 71 | 00165 | Rome, Italy

Hotel Contact: Francesca Desideri | f.desideri@cardinalhotelrome.com | +3906632252

- Thursday, January 30 18:00 | Welcome reception at the hotel, hosted by AQHA
- Friday, January 31
- Show Management Day**
- 8:00 | Opening remarks by AQHA President Stan Weaver, European Summit hosts Emanuela Stefani and Cristina Casagrande, and AQHA Director of International Activities Sierra Kane
- 8:15 | **Show Management, Session 1**
Led by AQHA Senior Director of Judges Patti Carter and AQHA Director of Competition Administration Melynda Ackley
- 10:15 | Coffee break
- 10:30 | **Show Management, Session 2**
Led by Patti Carter and Melynda Ackley
- 12:30 | Lunch, hosted by AQHA at hotel
- 13:30 | **Show Management, Session 3**
Led by Patti Carter and Melynda Ackley
- 15:30 | Coffee break
- 15:45 | **Show Management, session 4**
Led by Patti Carter and Melynda Ackley
- 16:45 | Closing remarks
- 19:00 | Dinner at *Ristorante La Maielletta*

Saturday, February 1

Business Summit Day

- 9:00 | Opening remarks by AQHA President Stan Weaver, European Summit hosts Emanuela Stefani and Cristina Casagrande, and AQHA Director of International Activities Sierra Kane
- 9:15 | **AQHA Business Summit, session 1**
Update and review of AQHA programming by Sierra Kane
- 10:15 | Coffee break
- 10:30 | **AQHA Business Summit, session 2**
Update and review of task forces by Sierra Kane
- 11:30 | **AQHA Business Summit, session 3**
Open forum about member services
- 12:00 | Lunch, hosted by AQHA at hotel
- 13:00 | **AQHA Business Summit, session 4**
Shows Department update with AQHA Chief Show Officer Justin Billings
- 14:00 | **AQHA Business Summit, session 5**
Member Experience Update with AQHA Director of Member Experience Tiffani Carter and AQHA Manager of Member Experience Chelcei Butler
- 15:30 | Coffee break
- 15:45 | **AQHA Business Summit, session 6**
Open forum Q&A
- 16:45 | Closing remarks
- 19:00 | Dinner at *Ristorante da Meo Patacca*, hosted by AIQH

Sunday, February 2

FEQHA Meeting

Notes: